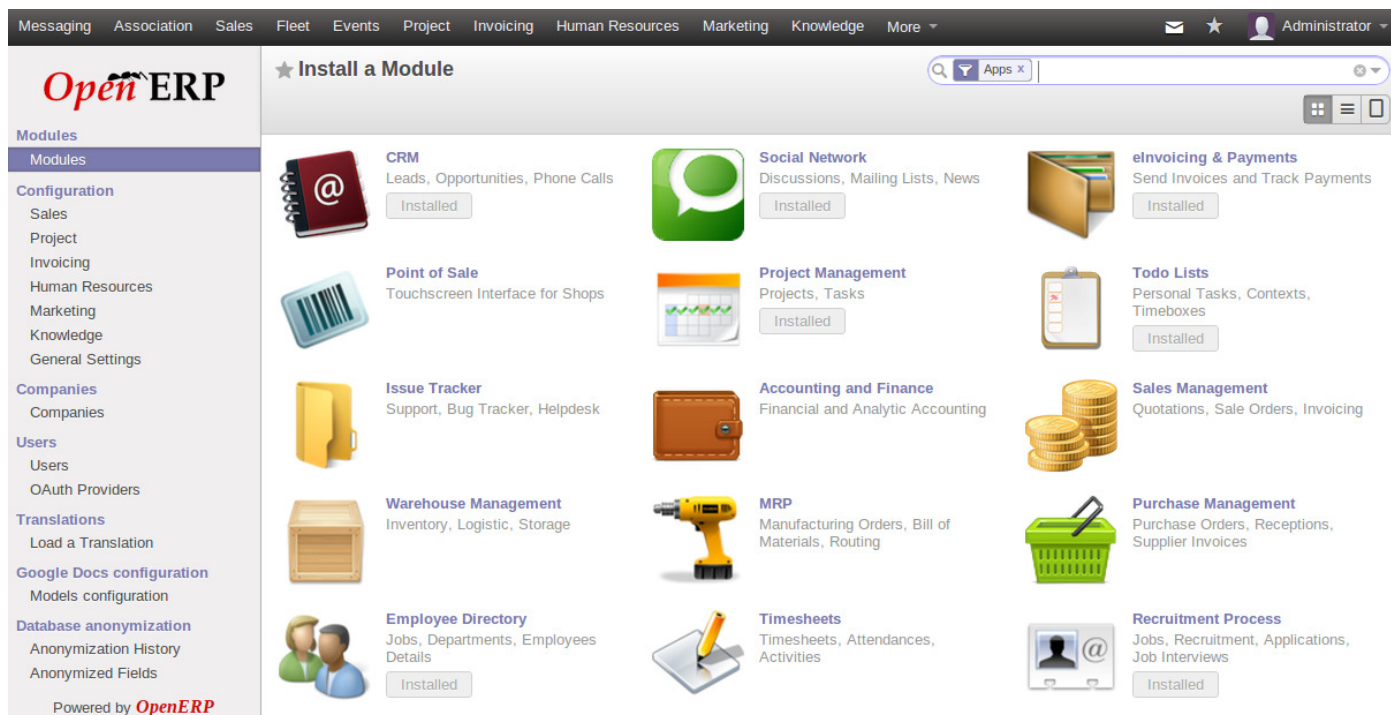


## OpenERP at a Glance

OpenERP is a comprehensive suite of business applications including Sales, CRM, Chatter, Project management, Warehouse management, Manufacturing, Accounting and Human Resources.



The screenshot shows the OpenERP web interface. At the top, there is a navigation menu with items like Messaging, Association, Sales, Fleet, Events, Project, Invoicing, Human Resources, Marketing, Knowledge, and More. The main header includes the OpenERP logo and a search bar. The left sidebar contains a 'Modules' menu with categories like Configuration, Companies, Users, Translations, Google Docs configuration, and Database anonymization. The main content area is titled 'Install a Module' and displays a grid of 12 modules, each with an icon, a title, a brief description, and an 'Installed' button. The modules listed are: CRM (Leads, Opportunities, Phone Calls), Social Network (Discussions, Mailing Lists, News), Invoicing & Payments (Send Invoices and Track Payments), Point of Sale (Touchscreen Interface for Shops), Project Management (Projects, Tasks), Todo Lists (Personal Tasks, Contexts, Timeboxes), Issue Tracker (Support, Bug Tracker, Helpdesk), Accounting and Finance (Financial and Analytic Accounting), Sales Management (Quotations, Sale Orders, Invoicing), Warehouse Management (Inventory, Logistic, Storage), MRP (Manufacturing Orders, Bill of Materials, Routing), Purchase Management (Purchase Orders, Receptions, Supplier Invoices), Employee Directory (Jobs, Departments, Employees Details), and Timesheets (Timesheets, Attendances, Activities). At the bottom left of the sidebar, it says 'Powered by OpenERP'.



### Complete

OpenERP is a comprehensive suite of business applications including Sales, CRM, Project management, Warehouse management, Manufacturing, Financial management just to name a few. Over 1300 OpenERP modules are available on <http://apps.openerp.com>



### Affordable

The absence of license fees makes OpenERP very affordable. The complete set of service we provide (On line and On-site) provide great value for customers. OpenERP is the only vendor to guarantee migration services for a fixed fee.



### Modular

OpenERP's unique modular approach allows customers to start with one application and to add other modules later. Customers keep the benefits of an integrated software but avoid a "big bang" project.



### Flexible

OpenERP allows you to customize the user interface, search views, reports and manage your business processes in only a few clicks. Also the software can be deployed on site or through the web. All you need is a browser.



### New generation

Unlike many other ERP, OpenERP leverages new technologies such as Python and Postgres. OpenERP leverages from the power of the web and provide its unique flexibility.



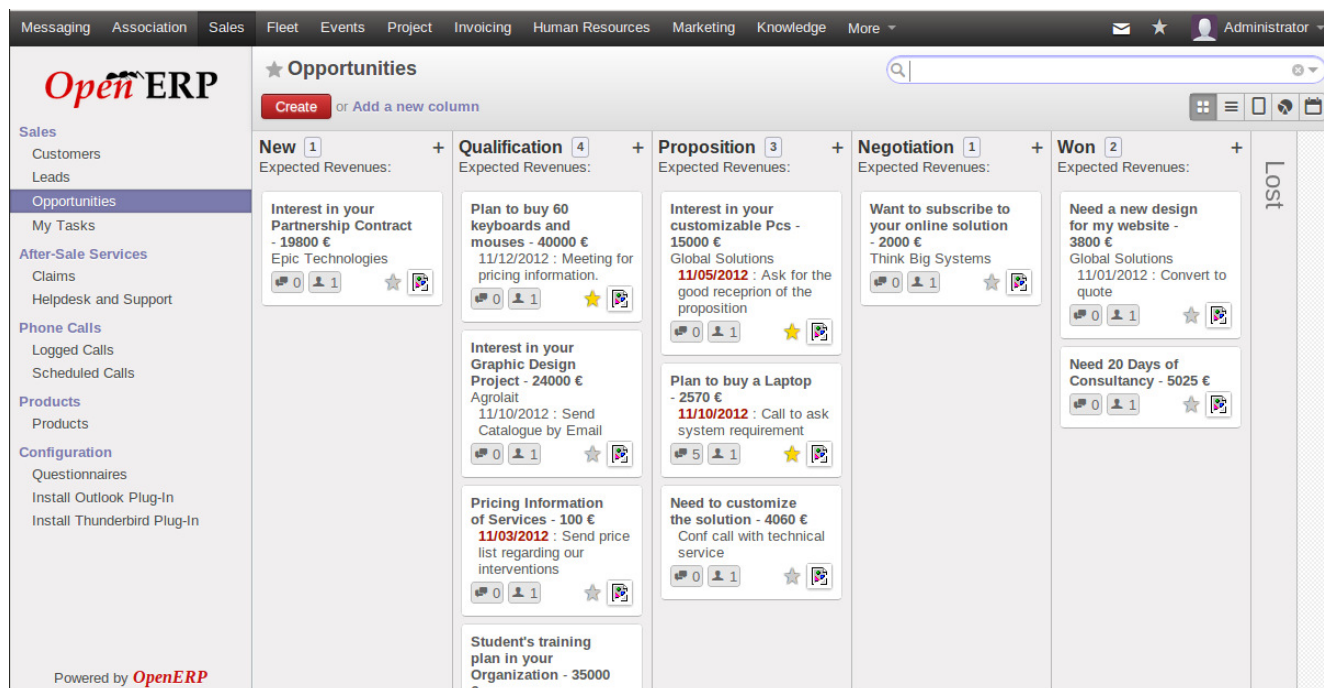
### Open Source:

OpenERP is committed to Open Source. The software is published under the AGPL Licence and the AGPL + Private Use Licence.



## OpenERP CRM

OpenERP CRM allows you to track your best leads and opportunities. You can customize your sales cycle, controls statistics and forecasts and setup marketing campaign automation to improve your sales performance.




### Trace Leads & Opportunities

Manage your sales team, sales funnel and track your best leads and opportunities up to the sales order.



### Plan Meetings & Phone calls

Follow-up your opportunities efficiently: Shared calendar of meetings, logs of calls, sales task etc.



### Outlook & Thunderbird Plugins

Synchronize your emails with OpenERP CRM. Create new leads from outlook, zoom the customer or the document etc.



### Follow Quotes & Sales Order

Convert opportunities to quotations in one click, convert the quote to a sale order and follow-up a sales (invoicing, deliveries, etc..)



### Get Real Time Statistics

Get accurate forecasts with the OpenERP CRM business intelligence engine to analyze your sales activities.



### Run Marketing Campaigns

OpenERP CRM allows you to automate your lead processing using marketing campaigns that automate emails or paper mails.



### Acquire Leads

OpenERP CRM provides an email gateway, website integration forms and plugins to create leads automatically through web-services.



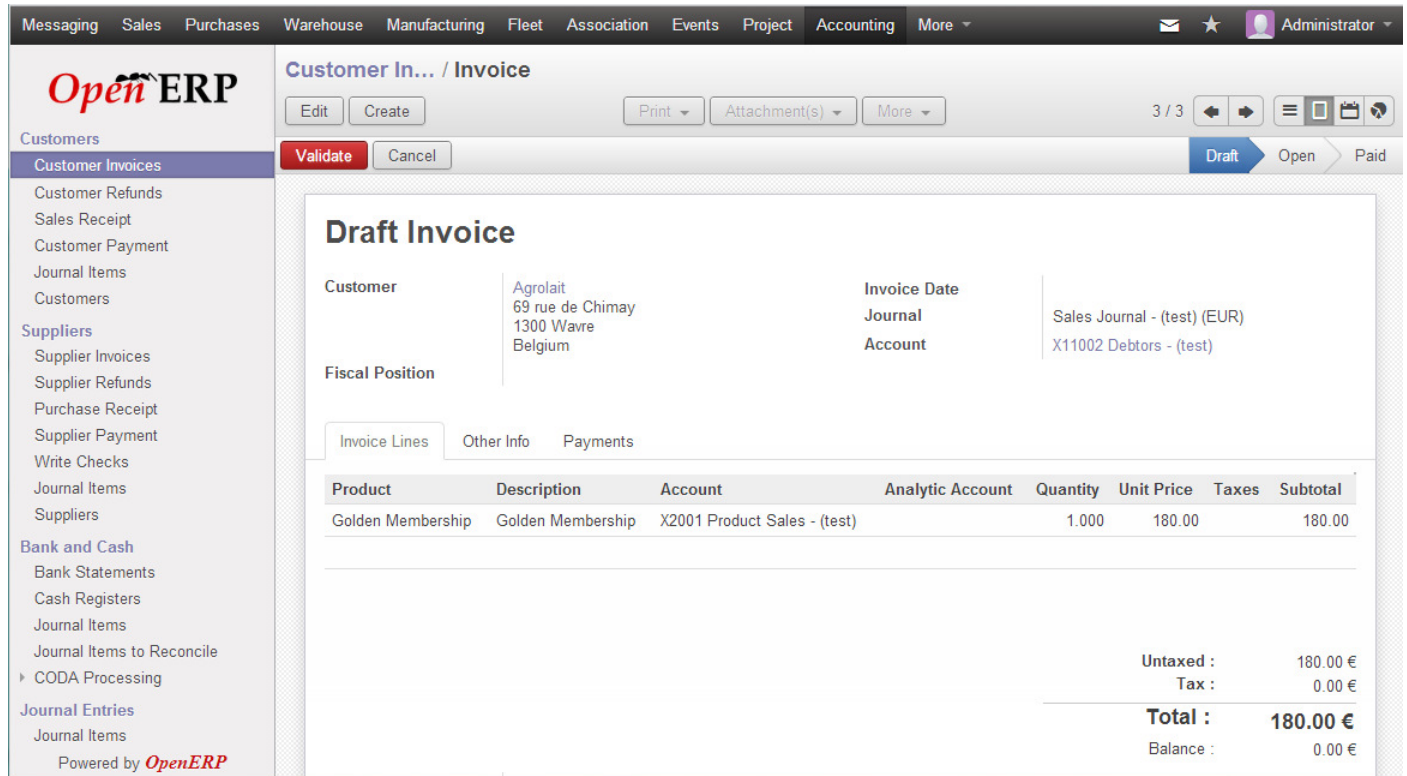
### Be Mobile

OpenERP CRM's calendar is synchronized with iPhone, Ms Outlook or Android.



## Accounting & Finance

Record your operations in a few clicks and manage all your financial activities in one place. Financial operations have never been easier.



The screenshot shows the OpenERP Accounting & Finance interface. The main window displays a 'Draft Invoice' for 'Agrolait' (69 rue de Chimay, 1300 Wavre, Belgium). The invoice date is 'Sales Journal - (test) (EUR)' and the account is 'X11002 Debtors - (test)'. The invoice lines table shows one line for 'Golden Membership' with a quantity of 1.000, unit price of 180.00, and subtotal of 180.00. The summary table shows 'Untaxed : 180.00 €', 'Tax : 0.00 €', 'Total : 180.00 €', and 'Balance : 0.00 €'.

Product	Description	Account	Analytic Account	Quantity	Unit Price	Taxes	Subtotal
Golden Membership	Golden Membership	X2001 Product Sales - (test)		1.000	180.00		180.00

Untaxed :	180.00 €
Tax :	0.00 €
<b>Total :</b>	<b>180.00 €</b>
Balance :	0.00 €



### Smart User Interface

As an accountant, you need to be able to record a set of operations in just a few minutes.



### Invoice Control

Get clear visibility of invoices awaiting from your supplier, control and validate them without re-encoding.



### Easy Payment Management

Reconcile invoices easily with payments through bank interfaces and check handling and printing.



### Automate your Follow-Ups

Set-up and automate follow-ups to get a periodical financial overview and get paid quickly.



### Integrated Analytic accounting

Get your analytic accounting operations integrated with timesheets, projects, invoices, warehouse, etc.



### Easy reconciliation

OpenERP helps you to easily reconcile invoices and payments using the manual approach or the automated wizard.



### Multi-Currency

Unlimited currencies supported with daily automatic updates of rates.



### We support your country

We support: US, FR, IN, UK, ES, CH + 20 other countries.



### Multi-company

Get your consolidated trial balance and consolidate statistics in real time.



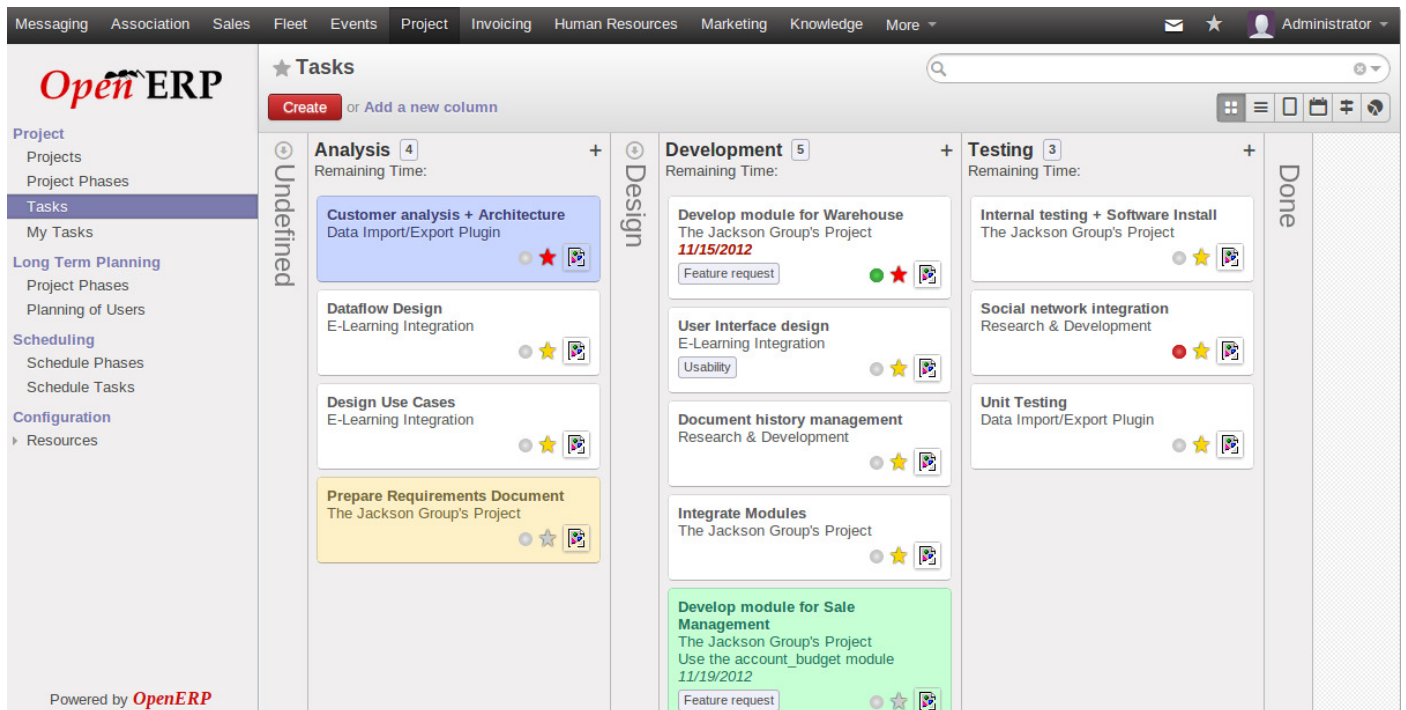
### Dashboard & KPIs

Get customizable real time statistics with drill-up, drill-down, filter, drill-across data.



## Project Management

Keep track and manage your projects using tasks for short term project execution or plan phases for long term planning.




### Collaborate Efficiently

Write tasks collaboratively using a shared pad, discuss with integrated chat, share tasks with customers.



### Instant reports and analysis

Enjoy the smart user interface with graphical statistics, Gantt charts, calendars, etc.



### Schedule automatically

The scheduler will help you plan tasks and phases according to your human resources availability.



### Manage issues

Follow bugs and support requests, line-up the issues on projects while tracking your quality of service performance.



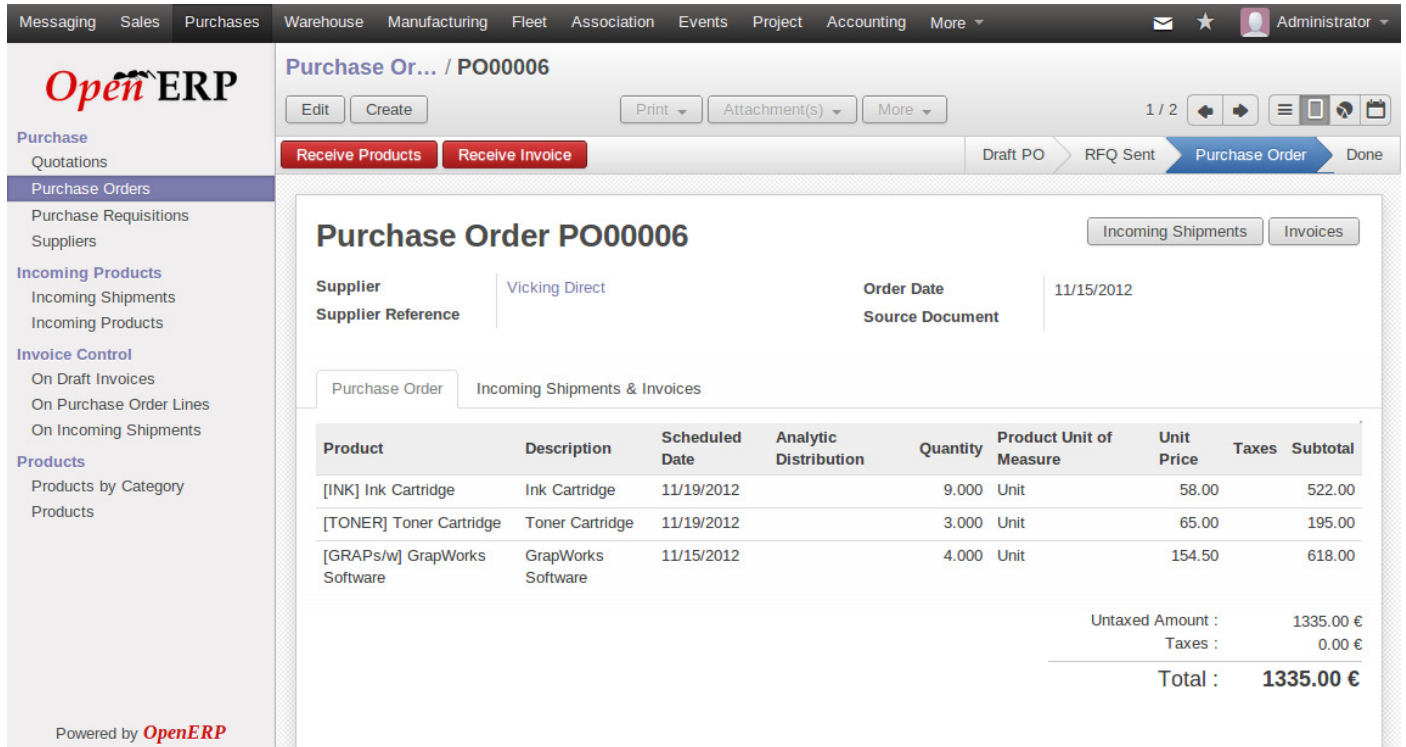
### Sync with Emails

Save time and send/receive emails related to your project. Communicate with your team, customers and suppliers.



## Purchase Management

Simply create and track your purchase orders, manage your suppliers' info, control your products reception process and check suppliers' invoices.



The screenshot shows the OpenERP interface for a Purchase Order (PO00006). The top navigation bar includes Messaging, Sales, Purchases, Warehouse, Manufacturing, Fleet, Association, Events, Project, Accounting, and More. The left sidebar lists various modules like Purchase, Quotations, and Suppliers. The main content area displays the Purchase Order details, including the Supplier (Vicking Direct), Order Date (11/15/2012), and a table of items with columns for Product, Description, Scheduled Date, Analytic Distribution, Quantity, Product Unit of Measure, Unit Price, Taxes, and Subtotal. The total amount is 1335.00 €.

Product	Description	Scheduled Date	Analytic Distribution	Quantity	Product Unit of Measure	Unit Price	Taxes	Subtotal
[INK] Ink Cartridge	Ink Cartridge	11/19/2012		9.000	Unit	58.00		522.00
[TONER] Toner Cartridge	Toner Cartridge	11/19/2012		3.000	Unit	65.00		195.00
[GRAPs/w] GrapWorks Software	GrapWorks Software	11/15/2012		4.000	Unit	154.50		618.00
							Untaxed Amount :	1335.00 €
							Taxes :	0.00 €
							<b>Total :</b>	<b>1335.00 €</b>



### Automated Propositions

You will receive automated proposition of purchases by OpenERP according to stock levels, sales, etc.



### Follow your suppliers

In the Address Book you can follow all moves and transactions related to a given supplier with the history tab.



### Control Receptions

With the inventory control manage back orders, reception control by orders lines and quality control.



### Create your products

OpenERP allows you to fully customize the information you want to input about your products.



### Personalized analysis

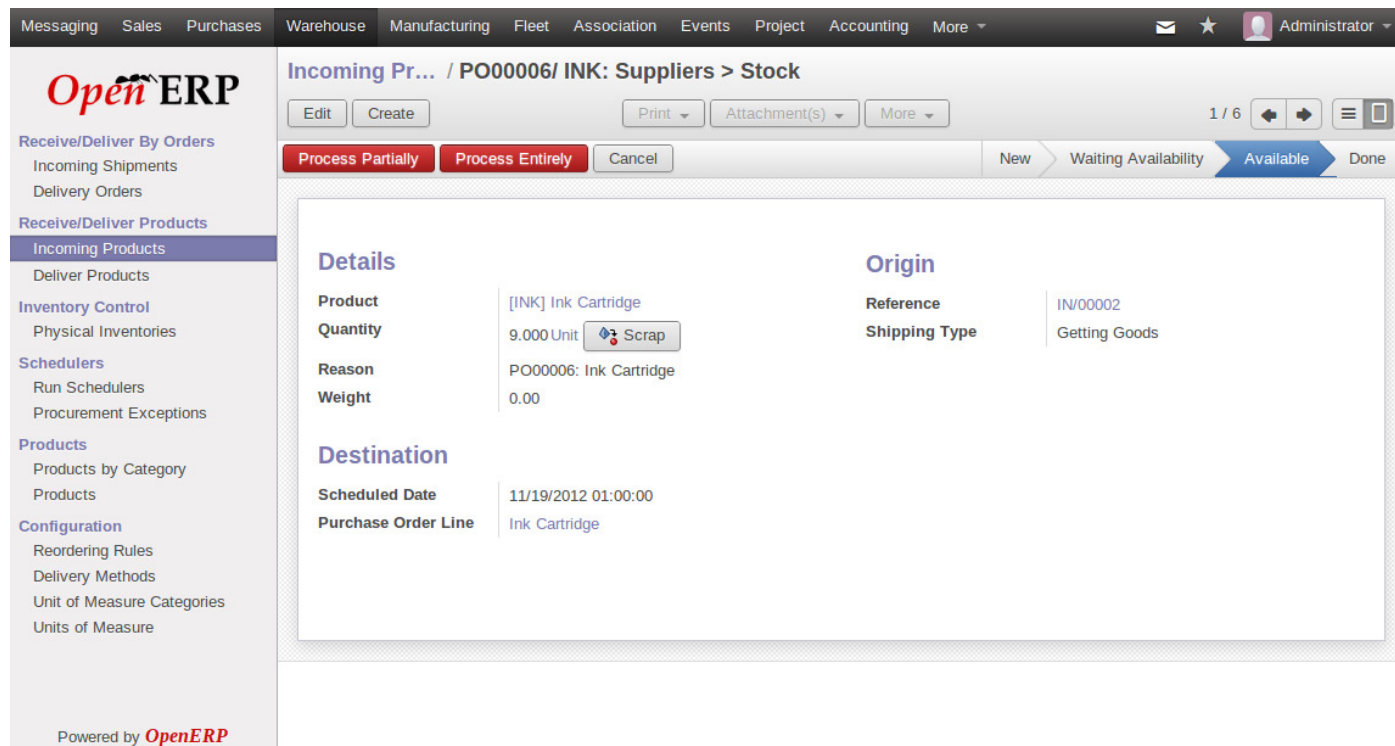
Analyze the performance of your suppliers using the flexible reporting: delivery delays, discount on prices, etc.



## Warehouse Management

OpenERP invented the double-entry inventory management system which allows to manage complex needs very easily: tracking stocks of suppliers/customers, full traceability, accounting links, etc.

OpenERP support multi-warehouse management based on hierarchical location structure. Manage your own internal locations, external locations, customers, suppliers or manufacturing inventories.



The screenshot shows the OpenERP Warehouse Management interface. The top navigation bar includes: Messaging, Sales, Purchases, Warehouse, Manufacturing, Fleet, Association, Events, Project, Accounting, More. The user is logged in as Administrator. The main content area displays 'Incoming Products' for 'PO00006/ INK: Suppliers > Stock'. It features buttons for 'Edit', 'Create', 'Print', 'Attachment(s)', and 'More'. Below these are buttons for 'Process Partially', 'Process Entirely', and 'Cancel'. A status bar shows 'New', 'Waiting Availability', 'Available', and 'Done'. The main content area is divided into three sections: 'Details', 'Origin', and 'Destination'. 'Details' shows Product: [INK] Ink Cartridge, Quantity: 9.000 Unit, Reason: PO00006: Ink Cartridge, and Weight: 0.00. 'Origin' shows Reference: IN/00002 and Shipping Type: Getting Goods. 'Destination' shows Scheduled Date: 11/19/2012 01:00:00 and Purchase Order Line: Ink Cartridge. A sidebar on the left contains various menu items like 'Receive/Deliver By Orders', 'Inventory Control', and 'Configuration'. The footer of the sidebar says 'Powered by OpenERP'.



### Advanced Logistic Routes

OpenERP supports push and pull rules to define your complex routes in your warehouses.



### Trace your stock moves

Track all past or future inventory transactions. Lists facilitate transactions from one location to another.



### Control Receptions

Just click on a location and attain a thorough inventory analysis, for a specified period with the inventory control.



### Never run out of stock

With minimum stock rules you have automatic orders with the right quantity to get the maximum specified level.



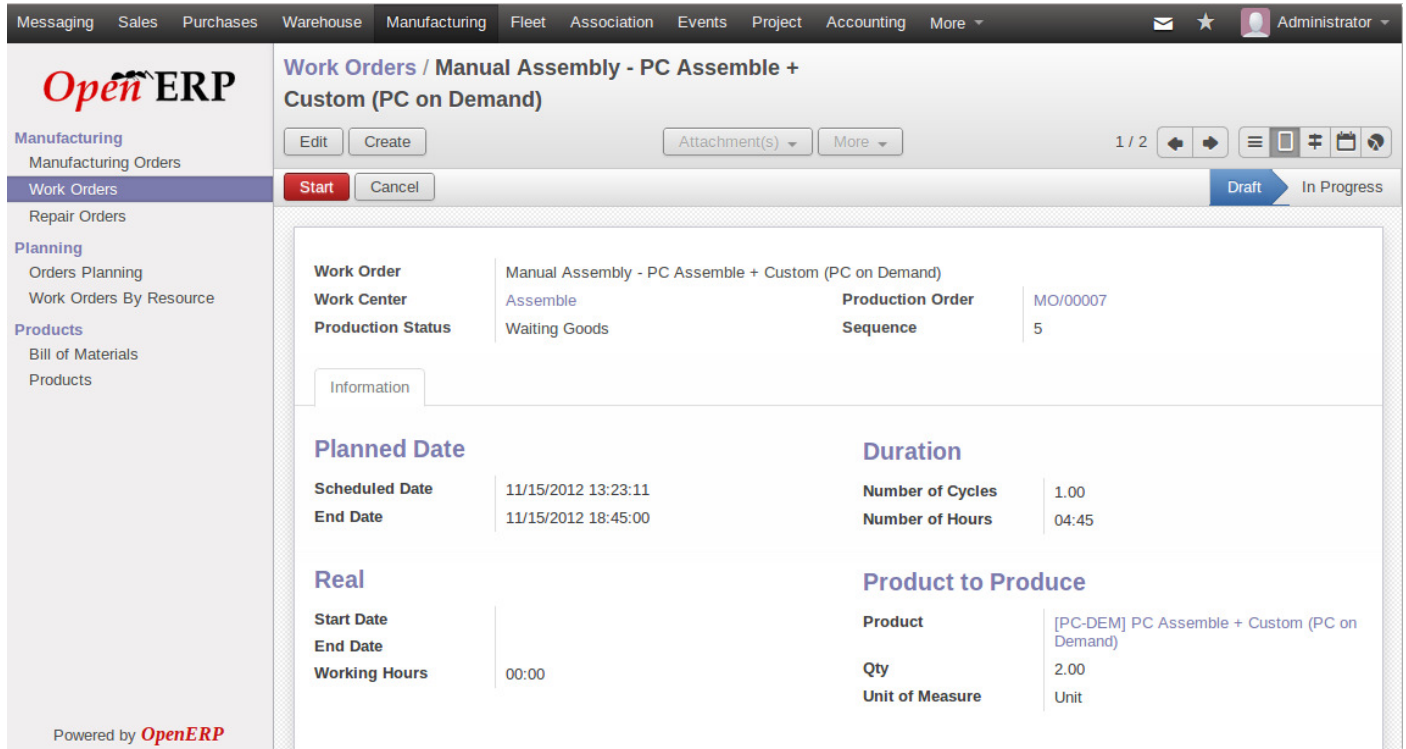
### See your inventory's worth

With the inventory valuation you can see the monetary value of your stock quantity, for each location.



## Manufacturing

Plan and control your supply chain through different applications in the Manufacturing module. Personalize your master data, configure planning, manage your manufacturing and work orders.



The screenshot shows the OpenERP Manufacturing module interface. The top navigation bar includes Messaging, Sales, Purchases, Warehouse, Manufacturing, Fleet, Association, Events, Project, Accounting, and More. The user is logged in as Administrator. The main header displays 'Work Orders / Manual Assembly - PC Assemble + Custom (PC on Demand)'. Below this, there are buttons for 'Edit', 'Create', 'Attachment(s)', and 'More'. A status bar shows '1 / 2' and navigation icons. The left sidebar contains a tree view with categories: Manufacturing (Manufacturing Orders, Work Orders, Repair Orders), Planning (Orders Planning, Work Orders By Resource), and Products (Bill of Materials, Products). The main content area shows details for a Work Order: 'Manual Assembly - PC Assemble + Custom (PC on Demand)'. It includes fields for Work Center (Assemble), Production Order (MO/0007), and Production Status (Waiting Goods). Below this, there are sections for 'Planned Date' (Scheduled Date: 11/15/2012 13:23:11, End Date: 11/15/2012 18:45:00), 'Duration' (Number of Cycles: 1.00, Number of Hours: 04:45), 'Real' (Start Date, End Date, Working Hours: 00:00), and 'Product to Produce' (Product: [PC-DEM] PC Assemble + Custom (PC on Demand), Qty: 2.00, Unit of Measure: Unit). The bottom left corner of the interface says 'Powered by OpenERP'.



### Efficient Scheduling

Schedulers automatically organize manufacturing orders, launch purchase orders & reserve products in stock.



### Manage materials and HR

Define and plan efficiently the working time and capacity of your resources.



### Bar Code Support

Use our bar code support to record time and operations on different work orders.



### Master Data

OpenERP supports: multi-level Bill of Materials, push & pull logistic rules, advanced routings.



### Flexibility in All Operations

Edit manually all operations at any level of the progress. With OpenERP, you will not be frustrated by a rigid system.



### Stock Alerts

Get your stock alerts generated in real time to avoid shortages at any given time.



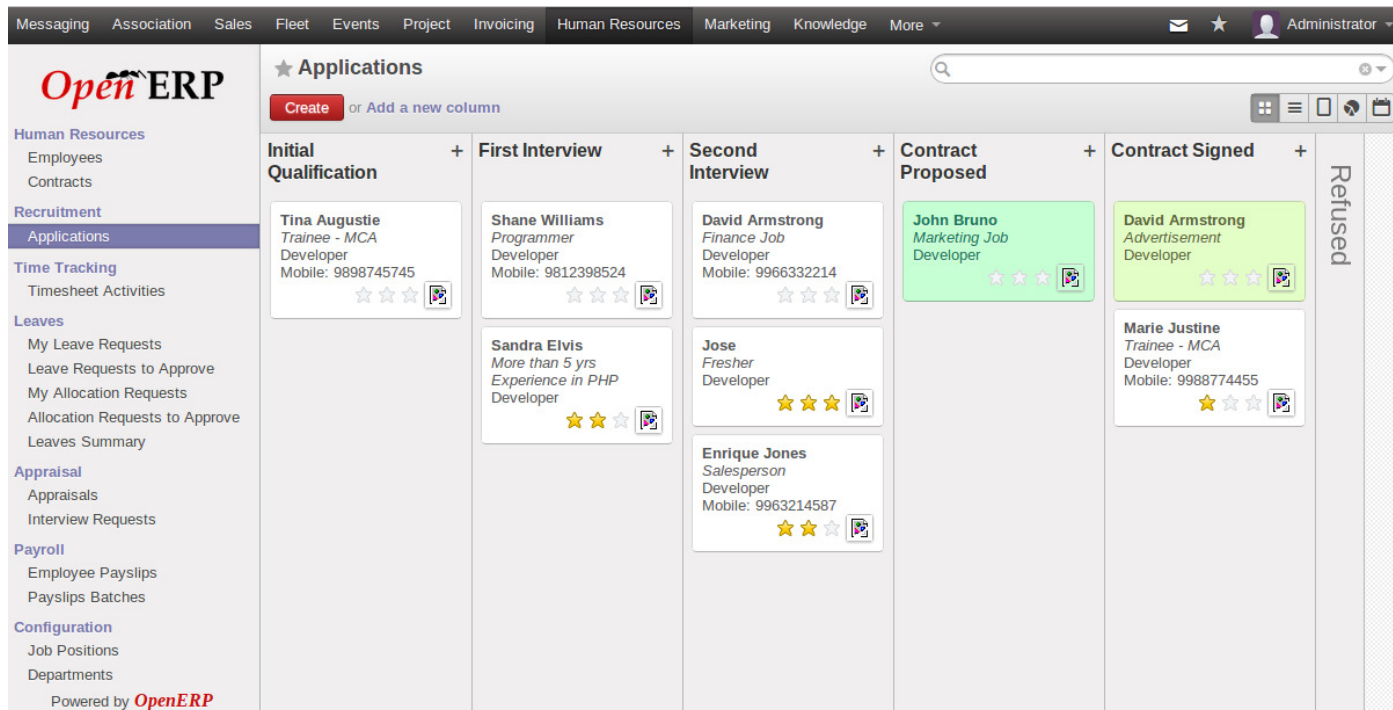
### Stock Analytics

Track the evolution of the stock value, according to the level of manufacturing activities as they progress in the transformation process.



## Human Resources

Manage the most important asset in your company: "People". With our module for personnel information management, leave, time tracking, attendance, expenses, periodic evaluations and recruitment.




### Track time and attendances

Record timesheets, check time spent on tasks, control your employees and project costs.



### Manage your employees

Enter all essential data on your employees and oversee all important information in your company address book.



### Follow recruitment

Keep track of the recruitment process to facilitate evaluation. Search and browse through your CV base.



### Centralize your expenses

Get rid of the paper work and follow expenses directly into OpenERP. Easy validation, reimbursement and re-invoicing.



### Reporting

Giving you a comprehensive overview of your employees' timesheet and leaves in one single dashboard.



### Manage leave requests

Employees enter their requests (paid holidays, sick leave, etc), for managers to approve and validate.



### Plan periodic evaluations

Set-up evaluation plans for your employees and watch their evolution. Define steps with interviews and keep track of the progress.





## OpenERP Enterprise:

**With OpenERP Enterprise, OpenERP provides a level of service unmatched in the Business Application industry for less than half of the cost of most competitors:**



**One-click install:** OpenERP 7 is built as a portal of integrated apps. As a result, when a customer launches OpenERP he will start with an empty instance. He can then select the applications he wants to use at any time in one click. If for any reason, he is not happy with the application he has chosen, the customer is also able to uninstall it seamlessly.



**Support and Maintenance:** The customer may use the support services or report a bug directly within the application. He may also delegate the support hours to the OpenERP partner he is working with if he wants a unique point of contact for support services.



**Security alert:** An alert system has been set up to notify OpenERP customers as soon as a security vulnerability is detected. We will then provide you with a corrective patch a few weeks before it is publicly announced in order to give you enough time to deploy it safely.



**One click Update:** Unexpected bugs might cause delays and additional costs either during the development phase or once your software is implemented. OpenERP Enterprise includes an unlimited warranty in time and in tickets for bugs related to certified OpenERP modules.



**Migration support:** Version migrations should be managed with care. OpenERP is one of the very few companies to offer Migration Services in its Enterprise contract. The cost of the technical migration of the certified modules is included in the OpenERP enterprise fees. Custom modules can also be included for an additional fee.



**AGPL v3 or AGPL + private Use:** With OpenERP Enterprise the customer has the choice to use OpenERP under the AGPL v3 license or under the AGPL v3 + Private Use license.

